

Walk into every client session already knowing who you're working with.

GiftMatch Compass is an AI-powered career discovery platform that maps how each client actually thinks, works, and grows — and matches that fingerprint to real careers backed by U.S. Bureau of Labor Statistics and O*NET data. The discovery work that used to take your first few sessions is done before the first one starts.

WHAT IT DOES

A behavioral assessment built for real decisions.

GiftMatch gives every client a unique 7-dimension trait profile drawn from 16,384 possible combinations. Not a color. Not a four-letter type. A fingerprint.

The assessment covers:

- Cognitive Orientation — how they think and process
- Work Energy — what environments let them do their best
- Social Preference — how they work with others
- Motivational Drive — what makes work feel meaningful
- Risk & Ambiguity — how they handle uncertainty
- Environment & Context — pace and structure preferences
- Growth & Feedback — how they develop and learn

Every career match is backed by real salary data, 10-year growth projections, credential requirements, and a day-in-the-life breakdown — sourced from BLS and O*NET.

WHAT EACH CLIENT RECEIVES

A full Compass report built around them.

✓ **Named Archetype**

A unique archetype name and narrative that describes how they think, lead, and work — in plain language they can actually use.

✓ **Strengths, Tensions & Blind Spots**

Honest, specific language about where they thrive and where they need to grow — your raw material for the first session.

✓ **Past Role Reflections**

An honest read on each experience they've had — graded by fit and connected to what comes next.

✓ **Up to Six Career Matches**

Each with salary bands, growth outlook, required credentials, skills breakdown, and a day-in-the-life view.

✓ **A Shared Reference You Both Return To**

The report stays with the client as a living document you work from together, session after session.

Built to support your practice, not replace it. There is no client-facing AI coach. GiftMatch hands you the diagnostic and the prep — the guidance, the relationship, and the work stay yours.

BUILT FOR CAREER COACHES

The Coach Dashboard gives you everything before you walk into the session.

Client Management

Add clients by a shared link or code, and they appear in your dashboard automatically when they complete the assessment.

Client Overview

See every client's archetype, top career matches, core anchors, and engagement at a glance before any advising session.

Conversation Starters

AI-generated, personalized prompts for each client based on their archetype and tensions — surfaced to you, never pushed to them. Walk in prepared.

Engagement Tracking

See who completed the assessment, how long they spent, which sections they explored, and whether they came back. Know who needs follow-up.

COACH PRICING

No subscription. No monthly fee. Pay per client.

What	Cost
Coach dashboard	Free
Your first 3 client seats	Free
Each seat after (coach rate)	\$19 / seat
Standard rate (non-coach)	\$29 / seat

Every seat includes the full Compass profile, all six career matches, and the complete coach dashboard. Bundle seats into your own packages or pass the cost through — either way, the coach rate is \$19 per client.

GET STARTED FREE

Your first three clients are on us.

What's included:

- Full coach dashboard access
- Three client assessments, fully unlocked at no cost
- Personal onboarding walkthrough with the GiftMatch team
- Every client report yours to keep and work from

Built around your practice:

- The tool prepares you; you do the coaching
- No client-facing AI coach — the guidance stays yours

No subscription. No monthly fee. Just \$19 / seat after your first three.

CLIENT DATA PRIVACY

GiftMatch Compass is designed with client privacy at its core. We do not sell client data. We do not use client data to train AI models. We collect only the information necessary to deliver the service. We are actively pursuing Zero Data Retention (ZDR) agreements with our AI subprocessors for an additional layer of protection. For coaches working with students, we are **FERPA and COPPA compliant**, and a Student Data Privacy Agreement (NDPA v2.2) is available on request.

Ready to get started?

Reach out to claim your first three free clients or schedule a walkthrough.

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