

Help every student leave high school with a direction.

GiftMatch Compass maps how each student actually thinks, works, and grows, then matches that to real careers backed by U.S. Bureau of Labor Statistics and O*NET data. A clearer next step for every student, and the tools your counselors need to guide all of them, not just the ones who ask.

WHAT IT DOES

A behavioral assessment built for real decisions.

Every student gets a unique 7-dimension trait profile drawn from 16,384 possible combinations. Not a color. Not a four-letter type. A fingerprint.

The assessment covers:

- Cognitive Orientation — how they think and process
- Work Energy — what environments bring out their best
- Social Preference — how they work with others
- Motivational Drive — what makes work feel meaningful
- Risk & Ambiguity — how they handle uncertainty
- Environment & Context — pace and structure preferences
- Growth & Feedback — how they develop and learn

Every career match carries real salary data, 10-year growth projections, credential requirements, and a day-in-the-life view, sourced from BLS and O*NET so students and families can verify it themselves.

WHAT EACH STUDENT RECEIVES

A full Compass report built around them.

✓ Named Archetype

A unique archetype name and narrative describing how they think, lead, and work, in plain language they can use.

✓ Strengths, Tensions & Blind Spots

Honest, specific language about where they thrive and where they need to grow.

✓ Up to Six Career Matches

Each with salary bands, growth outlook, required credentials, a skills breakdown, and a day-in-the-life view.

✓ College Major Alignment

Each match connects to relevant college majors, a clear bridge from career clarity to application decisions.

✓ Career Exploration Library

Students explore beyond their matches, comparing real roles, pay, and pathways across every field.

BUILT FOR COUNSELORS & ADMINISTRATORS

The Counselor Dashboard gives you everything before you walk into the meeting.

Group Management

Create named groups, share a link or code, and students appear in your dashboard automatically when they finish.

Student Overview

See every student's archetype, top career matches, core anchors, and engagement at a glance before any session.

Conversation Starters

Personalized talking points for each student based on their specific archetype and tensions. Walk in prepared.

Engagement Tracking

See who finished, how long they spent, what they explored, and who came back. Know who needs follow-up.

WHY A LOCAL PARTNER

Built in Columbus. Responsive in a way a national vendor can't be.

We're based here, founded by a former Columbus principal and teacher. That means real, personalized support, not a ticket queue:

- A real person who answers the phone and knows your schools
- Onboarding and counselor training tailored to your buildings
- Responsive feedback and changes driven by your counselors
- FERPA & COPPA compliant, with an NDPA on request

HOW WE START

Start with one high school. Expand across the district.

No district-wide leap required. We begin with a single high school, prove the value with your counselors and students over one year, then scale to the rest from a track record instead of a promise.

Pricing is simple and volume-based, quoted to your enrollment, with better per-student rates as more schools come on. We'll build a quote around the schools you want to start with.

Let's find your first school.

A 20-minute walkthrough is the best next step. We'll show you the student report and the counselor dashboard, live.

Tyler Wriston | (513) 488-0463

twriston@giftmatchcompass.com
giftmatchcompass.com/schools

STUDENT DATA PRIVACY & COMPLIANCE

GiftMatch Compass is **FERPA and COPPA compliant**. We do not sell student data and do not use student data to train AI models. We collect only what's needed to deliver the service. A Student Data Privacy Agreement (**NDPA v2.2**) is available for any district, and we are pursuing Zero Data Retention agreements with our AI subprocessors for an added layer of protection. EverRoad Pathways LLC | Columbus, Ohio