

Help your students discover what they're wired to do.

GiftMatch Compass is an AI-powered career discovery platform that maps how each student actually thinks, works, and grows — and matches that fingerprint to real careers backed by U.S. Bureau of Labor Statistics and O*NET data.

WHAT IT DOES

A behavioral assessment built for real decisions.

GiftMatch gives every student a unique 7-dimension trait profile drawn from 16,384 possible combinations. Not a color. Not a four-letter type. A fingerprint.

The assessment covers:

- Cognitive Orientation — how they think and process
- Work Energy — what environments let them do their best
- Social Preference — how they work with others
- Motivational Drive — what makes work feel meaningful
- Risk & Ambiguity — how they handle uncertainty
- Environment & Context — pace and structure preferences
- Growth & Feedback — how they develop and learn

Every career match is backed by real salary data, 10-year growth projections, credential requirements, and a day-in-the-life breakdown — sourced from BLS and O*NET.

WHAT EACH STUDENT RECEIVES

A full Compass report built around them.

✓ Named Archetype

A unique archetype name and narrative that describes how they think, lead, and work — written in plain language they can actually use.

✓ Strengths, Tensions & Blind Spots

Honest, specific language about where they thrive and where they need to grow.

✓ Past Role Reflections

An honest read on each experience they've had — graded by fit and connected to what comes next.

✓ Up to Six Career Matches

Each with salary bands, growth outlook, required credentials, skills breakdown, and a day-in-the-life view.

✓ College Major Alignment

Each career match connects to relevant college majors — a clear bridge from career clarity to application decisions.

BUILT FOR COUNSELORS & ADMINISTRATORS

The Counselor Dashboard gives you everything before you walk into the meeting.

Group Management

Create named groups, share a link or code, and students appear in your dashboard automatically when they complete the assessment.

Student Overview

See every student's archetype, top career matches, core anchors, and engagement metrics at a glance before any advising session.

Conversation Starters

AI-generated, personalized prompts for each student based on their specific archetype and tensions. Walk in prepared every time.

Engagement Tracking

See who completed the assessment, how long they spent, which sections they explored, and whether they came back. Know who needs follow-up.

PARTNER PRICING

Annual site licenses. Billed once per year.

Seats	Per Student / Year
Starter — 20–49 seats	\$12 / student
Standard — 50–99 seats	\$10 / student
School/District — 100+ seats	\$8 / student

Need more than 100 seats? Pricing scales at \$8/student regardless of volume — contact us for a custom quote. Every seat includes the full Compass Unlock, all six career matches, the complete counselor dashboard, and college major alignment.

FREE PILOT PROGRAM

Try it before you commit.

What's included in the pilot:

- Up to 20 student accounts, fully unlocked at no cost
- Full counselor dashboard access for the duration of the pilot
- Personal onboarding walkthrough with the GiftMatch team
- Structured feedback session at the end of the pilot period

What we ask in return:

- Honest feedback on what worked and what didn't
- A testimonial if you find it valuable

No cost. No obligation. No pressure.

STUDENT DATA PRIVACY

GiftMatch Compass is designed with student privacy at its core. We are FERPA and COPPA compliant. We do not sell student data. We do not use student data to train AI models. We collect only the information necessary to deliver the service. A Student Data Privacy Agreement (NDPA v2.2) is available upon request for any district or institution. We are actively pursuing Zero Data Retention (ZDR) agreements with our AI subprocessors to provide an additional layer of protection for student data.

Ready to get started?

Reach out to schedule a walkthrough or request pilot access.

giftmatchcompass.com/schools

twriston@giftmatchcompass.com
EverRoad Pathways LLC | Columbus, Ohio